

Immediate Release

## Joerg Auzinger: *Avatar*

**Opening Event: Thursday, November 15, 6-8pm**

This event is free and open to the public.



*Avatar* is a single projection video piece. Still and moving components of video elements and photographs are unified within this perpetual video loop. The sound track is also made up of multiple elements setting off the images, such as Kurt Weill's *What Keeps Mankind Alive* from Brecht's *Threepenny Opera*. The combined visual and aural elements generate a surreal scenario, a sort of "digital tableau vivant."

Joerg Auzinger grapples the idea of competition between images and exterior reality constructions and individual memories. His film installations demonstrate feedback loops in historical and cultural memory constructions. The media 'film' is placed alongside the museum as a central repository of cultural identity. The installations mesh with the "Expanded Cinema" concept, and here too the film reaches into real space to draw the audience into the screenplay as it happens in most of Auzinger's interactive installations.

Auzinger creates artwork grappling with the sociopolitical aspects of our technology-riddled communication society. Using interactive installations, photography, video, and film, the artist analyses the functions of both new and old media, their construction of reality, and the resulting alteration of our definition of reality. Auzinger's work represents media art with an incisive visual language based upon comprehensive theoretical examination and debate. His interactive installations often incorporate the viewer actively into the work and can be seen at international exhibits together with his photography.

### **BIO:**

Joerg Auzinger was born in 1972 in Linz, Austria. He attended the Department of Audiovisual Media at the Arts and Crafts College in Graz. He studied Visual Media Arts with Peter Weibel at the Vienna University of Applied Arts and film direction at the University for Music and Interpretative Art.

[www.auzinger.net](http://www.auzinger.net)